10/16/2012 9:06 AM	10/10/2012 10:37 AM
Printed:	•
	Last Received:
Traffic Order# 24133	
tatus Confirmed	
Status	
Mod# 1	
Ver# 3	
7891040	
Rep Order#	EC'd Yes

3

1 of

202-872-1155 Salesperson Phone# Salesperson FAX# Sales Office (Salesperson (Rep Firm Showing Buylines: All Lines Agency () GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1192 10/30/2012 - 11/06/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Station KSL-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG Katie Keuleman DCCC Estimate#

Product

Phone# Buyer Fax#

) WASHINGTON) JAMIE ANDRUS

- CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ц	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
		KSL 5 NEWS TODAY	6A-7A	.30	10/30-11/02	 m	\$300.00	 m
8	TULE	TODAY SHOW 7-8A	7A~8A	:30	10/30-11/02	m	00.007\$	m
m	TU-F	TODAY SHOW 8-9A	8A-9A	:30	10/30-11/02	m	\$475.00	m
qı	M-TU	TODAY SHOW 8-9A	88-98	:30	11/05-11/06	п	\$475.00	п
ഗ	ፋሪ	SATURDAY TODAY	5A-659A	.30	11/03-11/03	П	\$40.00	н
ø	su	SUNDAY TODAY	7A-8A	30	11/04-11/04	H	\$150.00	гí
-	su	MEET THE PRESS	8A9A	.30	11/04-11/04	1	\$200.00	н
ω	7.U-F	TODAY SHOW 2	9A-10A	30	10/30-11/02	m	\$180.00	m
σ	M-TU	TODAY SHOW 2	9A-10A	:30	11/05-11/06	г	\$180.00	1
10	4−DI	RACHAEL RAY	10A-11A	:30	10/30-11/02	m	\$140.00	m
11	M-TO	RACHAEL RAY	108-118	.30	11/05-11/06	н	\$140.00	1
12	TO-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/30-11/02	4	\$170.00	4 1
13	M-TU	KSL 5 NEWS AT NOON	12P-1P	:30	11/05-11/06	г	\$170.00	Ħ

Rep Order# EC'd Yes	rder# 7891040 Yes	Ver# 3 Mod# 1	Status Confirmed	Traffic Order# 24133	1133 Last Showing Bo	Prin: Last Received: 10/1 Showing Buylines: All Lines	Printed: 10/16/2012 9:06 AM 10/10/2012 10:37 AM ines	012 9:06 AM	2 of 3
Station Advertiser Product	KSL-TV er (DCCC	KSL-TV SALT LAKE CITY r () DCCC-DEM CNGRS CMPG DCCC	Agency (3050) WAS)) GREAT AMERICAN MEDIA 3050 K ST NW, SUTTE 100 WASHINGTON, DC 20007	AN MEDIA 0 07	4 00 01	Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS	
Estimate# Buyer Phone# Fax#	rte# 1192 Katie Keuleman #	vulernan	Agency C/P1/P2/E Flight Dates Hiatus Weeks	/E 11/14/1192 10/30/2012 - 11/06/2012	/06/2012	<i>3. 43</i>	Salesperson Phone# Salesperson FAX#	s# 202-872-1155 t	
ri Li	Day	Program		Time	Len	Dates	Spots	Spots/Week Rate	Total Spots
				<u> </u>	!		i ! !		
14	∃ ∩ L	TODAY SHOW 3		1P-2P	08:	10/30-11/02	m	\$100.00	m
15	SU	SUNDAY EDITION		9A-930A	30	11/04-11/04	н	\$100.00	1
16	TO-E	DR. PHIL		3P-4P	:30	10/30-11/02	ч	\$130.00	ਜ
17	TO - E	KATIE		4P-5P	:30	10/30-11/02	ч	\$130.00	П
18	M-TU	KATIE		42-45	:30	11/05-11/06		\$130.00	1
7.0	TU-F	KSL 5 NEWS		5P~530P	:30	10/30-11/02	м	\$525.00	m
20	TO-F	KSL 5 NEWS AT 6P		6P-630P	:30	10/30-11/02	4	\$485.00	<u>p</u>
21	TC~TH	KSL 5 NEWS AT 630P		630P-7P	:30	10/30-11/01	м	\$475.00	м
22	S.A.	KSL 5 NEWS AT 6P SAT		6P-630P	:30	11/03-11/03	ч	\$225.00	Ħ
23	Σ.	THE VOICE		46-47	:30	11/05-11/05	п	\$3,700.00	0 1
24	Ωĩ	THE VOICE		7P-8P	:30	10/30-10/30	1	\$3,500.00	0 1
25	^{ट्रिय}	DATELINE		9P-10P	:30	11/02-11/02	1	\$1,000.00	0 1
26	I-DI	KSL 5 NEWS AT 10		10P-1035P	:30	10/30-11/02	4	\$1,800.00	0 4
27	S.A.	KSL 5 NEWS AT 10 - SAT		10P-1035P	:30	11/03-11/03	1	\$1,100.00	ı 0
28	ac	KSL 5 NEWS AT 10 - SUN		10P-1035P	:30	11/04-11/04	н	\$2,300.00	0 1
29	TU-F	TONIGHT SHOW		1035P-1137P	:30	10/30-11/02	7	00.000\$	V

3 of	
Printed: 10/16/2012 9:06 AM	10/10/2012 10:37 AM
ı. L	Last Received: 1
Traffic Order# 24133	
Status Confirmed	
Mod# 1	
Ver# 3	
7891040	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

	Total Spots	-	4 t	н	Ħ
) WASHINGTON) JAMIE ANDRUS 202-872-1155	Rate		\$250.00	\$4,500.00	\$485.00
Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRU Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week		4	п	н
Rep J Sales Sales Sales Sales Sales	Dates		10/30-11/02	11/04-11/04	11/05-11/05
CAN MEDIA 00 007 1/06/2012	Len	l 	1 :30	:30	.30
) GREAT AMERICAN MEDIA S. ST.NW, SUITE 100 IINGTON, DC 20007 E 11/14/1192 10/30/2012 - 11/06/2012	Time	1 1 1	1137P-1236A	615P-930P	6P-630P
Agency () GREAT AMERICAN 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1192 Flight Dates 10/30/2012 - 11/06/2 Hiatus Weeks					
Station KSL-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1192 Buyer Katie Keuleman Phone#	Program		JIMMY FALLON VARIETY SHOW	SUNDAY NIGHT FOOTBALL	KSL 5 NEWS AT 6P
the KSL-TV S tiser () ct DCCC tre# 1192 Katie Ke	Day	-	TU-F	SU	Σ
Station Advertiser Product Estimate# Buyer Phone#	Fax# Ln	!	30	IE 31	32

---REPORT TOTALS--

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\$475.00

\$1,800.00

\$475.00

11/05-11/05

:30

630P-7P

KSL 5 NEWS AT 630P

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33

11/05-11/05

: 30

10P-1035P

11/02-11/02

:30

630P-7P

KSL 5 NEWS AT 630P

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35

KSL 5 NEWS AT 10

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34

Report Totals: 66 / \$43,310.00

--SALES MONTHLY TOTALS-

	NOV 12: 00 / 243,310.00					
Sales Tota	Sales Totals: 66 / \$43,310.00					
Station To	station Totals: 66 / \$43,310.00					
Lines not	Lines not sent/rcld/rtrn: 0 / \$0.00					
COMPETITIVE-	IVE-					
	Market Totals	\$216,550	CABL	%	KJZZ	%
			KOCW	%	KUTV	%

%

KTVX

0% 80%

KSTU

20% 0%%

KSL

Books null Demos RA35+